



**Alzheimer's Disease  
International**  
25 YEARS 1984-2009

## **World Alzheimer's Day 2009**

### **Message from Daisy Acosta, Chairman of ADI**

I feel it a great honour to be working so closely with the ADI family as they mark 25 years of caring for people with dementia across the world. This truly is a very exciting time to be a part of the dementia movement and ADI family. We continue to find new ways to raise awareness among many groups of people, from individuals to health care professionals and governments across the world. The launch of the World Alzheimer Report and the new caregiver intervention, 'Helping Carers to Care', from the 10/66 Dementia Research Group is evidence of the hard work that continues to go into the dementia field.

As we continue to grow I encourage you all to make the most of our work, to utilise and promote ADI's findings and services whenever you can. Remember that, through ADI, you are connected to many others from all parts of the world working to achieve the same goal as you. We are not alone in our endeavours!

Well done to you all on making ADI such a success and I look forward to many more years of growth and friendship, working with you towards a better future for people with dementia. Let's make World Alzheimer's Day 2009 the day when decision-makers across the world sit up and take note!