



**Alzheimer's Disease
International**
25 YEARS 1984-2009

World Alzheimer Report 2009

Agenda - launch and symposium

Millenium UN Plaza Hotel
44th Street, New York

21 September 2009

09.00 – 09.30

Welcome and coffee

09.30 – 12.00

Symposium

Chairperson: Mrs Orien Reid, former Chair of ADI and Alzheimer's Association

1. Opening, welcome and apologies
2. Acknowledgements
3. Prevalence and Impact of Alzheimer's Disease and Dementia
Martin Prince, Institute of Psychiatry, King's College London and Leader
10/66 Dementia Research Group
4. Living with dementia
Daisy Acosta, Chairman of ADI

Intermezzo: Jay P

5. Dementia: A Global Health Priority?
Marc Wortmann, Executive Director ADI
6. Role of the USA
Harry Johns, President and CEO, Alzheimer's Association USA
7. Discussion

12.00 – 13.30

Lunch